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JOSH COMPTON, PH.D.

updated: May 4 2021

appointments Associate Professor of Speech, Dartmouth College, 2017–present
Tenured. Dartmouth College, 2017
Assistant Professor of Speech, Dartmouth College, 2015–2017
Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016,
Fall 2016
Senior Lecturer of Speech, Dartmouth College, 2010–2015
Lecturer of Speech, Dartmouth College, 2008–2010
Department Chair, Bob R. Derryberry School of Communication Arts, Southwest
Baptist University, 2005–2008
Assistant Professor, Bob R. Derryberry School of Communication Arts, Southwest
Baptist University, 2004–2008

education Ph.D, Communication, University of Oklahoma, 2004
Dissertation: *Late Night Political Comedy, Candidate Image, and Inoculation: A
Unique Test of Inoculation Theory*
*Winner, H. W. Cummings Dissertation Award, University of Oklahoma
M.A., Communication, Missouri State University, 2000

publications *Articles*

1. Compton, J., van der Linden, S., Cook, J., & Basol, M. (in press) Inoculation theory in the post-truth era: Extant findings and new frontiers for contested science, misinformation, and conspiracy theories. *Social and Personality Psychology Compass*.
2. Compton, J., & Mason, A. (in press). Immunization communication in ‘Mister Rogers’ Neighborhood’: Inoculation theory, health messaging, and children’s entertainment television. *Midwest Quarterly*.
3. Clear, S. E., Dimmock, J. A., **Compton, J.**, & Jackson, B. (2021). How do inoculation messages work? A two-study mixed-method investigation into inoculation mechanisms. *Asian Journal of Communication*. doi: <https://doi.org/10.1080/01292986.2021.1888306>
4. Compton, J. (2020). Prophylactic versus therapeutic inoculation treatments for resistance to influence. *Communication Theory* 30(3), 330–343. doi: <https://doi.org/10.1093/ct/qtz004>
5. van der Linden, S., Roozenbeek, J., & **Compton, J.** (2020). Inoculating against fake news about COVID-19. *Frontiers in Psychology*. doi: <https://doi.org/10.3389/fpsyg.2020.566790>
6. Compton, J. (2019). “Inoculate yourself with the word of God”: Persuasion inoculation, medical inoculation, and religious rhetoric. *Journal of Media and Religion*, 18(4), 115–121. doi: <https://doi.org/10.1080/15348423.2019.1696122>

7. Compton, J. (2019). Inoculation at play: Happiness, funniness, types of play, and inoculation theory. *Journal of the Speech and Theatre Association of Missouri*, 49, 1-16. Available: https://www.researchgate.net/publication/336313639_Inoculation_at_play_Happiness_funniness_types_of_play_and_inoculation_theory
8. Compton, J., & Craig, E. A. (2019). Family communication patterns, inoculation theory, and adolescent substance abuse prevention: Harnessing postinoculation talk and family communication environments to spread positive influence. *Journal of Family Theory & Review*, 11(2), 277-288. doi: <https://doi.org/10.1111/jftr.12328>
9. Compton, J. (2019). Late night television comedy, mid-afternoon congressional testimony: Attacks on Stephen Colbert's House Judiciary committee appearance. *Comedy Studies*. doi: <https://doi.org/10.1080/2040610X.2019.1623439>
10. Compton, J., & Compton, J. L. (2018). The athlete's image, visual representation, and image repair/image prepare: Tom Brady, Jane Rosenberg, and the courtroom sketches. *The International Journal of the Image*, 9(2). doi: <https://doi.org/10.18848/2154-8560/CGP/v09i02/73-88>
11. Compton, J. (2018). Presidents on speechwriting: United States presidents' public statements about speechwriting. *The Forensic of Pi Kappa Delta*, 103(1), 1-12. Available: https://www.researchgate.net/publication/326015713_Presidents_on_speechwriting_United_States_presidents'_public_statements_about_speechwriting
12. Compton, J. (2018). When weather forecasters are wrong: Image repair and public rhetoric after severe weather. *Science Communication*. doi: <https://doi.org/10.1177/1075547018799101>
13. Compton, J. (2017). Food safety and corporate public relations: Image repair and the Tesco horse DNA scandal. *PRism*, 14(1), 1-8. Available: <https://www.prismjournal.org/uploads/1/2/5/6/125661607/v14-no1-a1.pdf>
14. Compton, J., & Compton, J. L. (2017). Image repair, image prepare, competing civic responsibilities, and high school football. *STAM Journal*, 47, 1-22. Available: https://www.researchgate.net/publication/320068126_Image_repair_image_prepare_competing_civic_responsibilities_and_high_school_football
15. Jackson, B., **Compton, J.**, Thornton, A. L., & Dimmock, J. A. (2017). Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears. *PLoS ONE* 12(1): e0169972. doi: <https://doi.org/10.1371/journal.pone.0169972>
16. Compton, J. (2016). Image prepare: Image repair, inoculation theory, and anticipated attacks on credibility. *The International Journal of the Image*, 8(1), 1-9. doi: <https://doi.org/10.18848/2154-8560/CGP/v08i01/1-9>
17. Compton, J. (2016). Inoculating against a losing season: Can inoculation-informed public relations strategies protect fan loyalty? *International Journal of Sport Communication*, 9(1), 1-12. doi: <http://dx.doi.org/10.1123/ijsc.2015-0116>
18. Compton, J. (2016). Live from D. C.: *Saturday Night Live* political parody references in presidential rhetoric. *Comedy Studies*, 7(1). doi: <https://doi.org/10.1080/2040610X.2016.1139808>

19. Compton, J., Jackson, B., & Dimmock, J. A. (2016). Persuading others to avoid persuasion: Inoculation theory and resistant health attitudes. *Frontiers in Psychology* 7 (122). doi: <http://dx.doi.org/10.3389/fpsyg.2016.00122>
20. Compton, J. (2016). Sorry sorries: Image repair after regretted apologies. *Public Relations Review*, 42(2), 353-358. doi: <http://dx.doi.org/10.1016/j.pubrev.2016.01.002>
21. Ivanov, B., Sims, J. D., **Compton, J.**, Miller, C. H., Parker, K. A., Parker, J. L., Harrison, K. J., & Averbeck, J. M. (2015). The general content of postinoculation talk: Recalled issue-specific conversations following inoculation treatments. *Western Journal of Communication*, 79(2), 218-238. doi: <http://dx.doi.org/10.1080/10570314.2014.943423>
22. Compton, J., & Compton, J. L. (2015). Open letters from the National Football League, concussion prevention, and image repair rhetoric. *International Journal of Sport Communication* 8(3), 266-275. doi: <http://dx.doi.org/10.1123/IJSC.2015-0049>
23. Compton, J. (2015). Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign. *Journal of Radio and Audio Media*, 22(2), 255-264. doi: <http://dx.doi.org/10.1080/19376529.2015.1083158>
24. Jackson, B., **Compton, J.**, Whiddett, R., Anthony, D. R., & Dimmock, J. A. (2015). Preempting performance challenges: The effects of inoculation messaging on attacks to task self-efficacy. *PLoS ONE* 10(4): e0124886. doi: <https://doi.org/10.1371/journal.pone.0124886>
25. Compton, J., & Miller, B. (2015). "You lie!" and "I'm sorry.": Congressman Joe Wilson's outburst and attempted image repair. *STAM Journal*, 45, 1-17. Winner, Top Manuscript Award: Central States Communication Association. Available: https://www.researchgate.net/publication/319987471_You_lie_and_I'm_sorry_Congressman_Joe_Wilson's_outburst_and_attempted_image_repair
26. Compton, J. (2014). Arby's image repair tactics as a public relations strategy. *Public Relations Review*, 40, 122-124. doi: <http://dx.doi.org/10.1016/j.pubrev.2013.11.022>
27. Compton, J., & Compton, J. L. (2014). College sports, losing seasons, and image repair through open letters to fans. *Communication & Sport*, 2(4), 345-362. doi: <https://doi.org/10.1177/2167479513503542>
28. Compton, J., & Ivanov, B. (2013). Vaccinating voters: New directions for political campaign inoculation scholarship. *Annals of the International Communication Association*, 37 (1), 250-283. doi: <http://dx.doi.org/10.1080/23808985.2013.11679152>
29. Compton, J., & Kaylor, B. T. (2013). Inoculating for small pox inoculation objections in Reverend Cooper's *Letter to a Friend in the Country*. *Journal of Communication and Religion*, 36(1), 92-107. Available: https://www.academia.edu/34640562/Inoculating_for_small_pox_inoculation_objections_in_Reverend_Cooper's_Letter_to_a_Friend_in_the_Country
30. Miller, C., Ivanov, B., Sims, J. D., **Compton, J.**, Harrison, K. J., Parker, K. A., Parker, J. L., & Averbeck, J. M. (2013). Boosting the potency of resistance: Combining the motivational forces of inoculation and psychological reactance. *Human Communication Research*, 39, 127-155. doi: <https://doi.org/10.1111/j.1468-2958.2012.01438.x>
31. Boone, S., Chaney, S., **Compton, J.**, Donahue, C., & Gocsik, K. (2012). Imagining a writing and rhetoric program based on principles of knowledge

- 'transfer': Dartmouth's Institute for Writing and Rhetoric. *Composition Forum* 26. Available: <https://compositionforum.com/issue/26/dartmouth.php>
32. Compton, J., & Ivanov, B. (2012). Untangling threat during inoculation theory–conferred resistance. *Communication Reports*, 25(1), 1-13. doi: <http://dx.doi.org/10.1080/08934215.2012.661018>
 33. Ivanov, B., Miller, C. H., **Compton, J.**, Averbek, J. M., Harrison, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2012). Effects of post-inoculation talk on resistance to influence. *Journal of Communication*, 62, 701-718. doi: <https://doi.org/10.1111/j.1460-2466.2012.01658.x>
 34. Parker, K. A., Ivanov, B., & **Compton, J.** (2012). Inoculation's efficacy with young adults' risky behaviors: Can inoculation confer cross-protection over related but untreated issues? *Health Communication*, 27 (3), 223-233. doi: <https://doi.org/10.1080/10410236.2011.575541>
 35. Compton, J., & Kaylor, B. (2012). Presidents as speech professors: United States presidents' public statements about public speaking. *STAM Journal*, 42, 1-19. Available: https://www.researchgate.net/publication/319552243_Presidents_as_speech_professors_United_States_presidents'_public_statements_about_public_speaking
 36. Compton, J., & Miller, B. (2011). Image repair in late night comedy: Letterman and the Palin joke controversy. *Public Relations Review*, 37, 415-421. doi: <http://dx.doi.org/10.1016/j.pubrev.2011.08.002>
 37. Ivanov, B., Parker, K., & **Compton, J.** (2011). The potential of inoculation in reducing post-purchase dissonance: Reinforcement of purchase behavior. *Central Business Review*, 30(1-2), 10-16. Available: https://www.researchgate.net/publication/320004793_The_potential_of_inoculation_in_reducing_post-purchase_dissonance_Reinforcement_of_purchase_behavior
 38. Compton, J. (2010). Speaking of speech with the disciplines. *Arts and Humanities in Higher Education*, 9(2), 243-255. doi: <https://doi.org/10.1177/1474022209359053>
 39. Compton, J. (2009). Threat explication: What we know and don't yet know about a key component of inoculation theory. *STAM Journal*, 39, 1-18. Available: https://www.researchgate.net/publication/319978792_Threat_explication
 40. Compton, J., & Pfau, M. (2009). Spreading inoculation: Inoculation, resistance to influence, and word-of-mouth communication. *Communication Theory*, 19, 9-28. doi: <https://doi.org/10.1111/j.1468-2885.2008.01330.x>
 41. Compton, J., & Pfau, M. (2008). Inoculating against pro-plagiarism justifications: Rational and affective strategies. *Journal of Applied Communication Research*, 36(1), 98-119. doi: <https://doi.org/10.1080/00909880701799329>
 42. Pfau, M., **Compton, J.**, Parker, K. A., An, C., Wittenberg, E. M., Ferguson, M., Horton, H., & Malyshev, Y. (2006). The conundrum of the timing of counterarguing effects in resistance: Strategies to boost the persistence of counterarguing output. *Communication Quarterly*, 54(2), 143-156. doi: <https://doi.org/10.1080/01463370600650845>
 43. Compton, J. (2006). Remembering, forgetting, and memorializing the past: Considering forensics from a collective memory theoretical perspective. *The Forensic of Pi Kappa Delta*, 91, 27-45. Available: https://www.researchgate.net/publication/319552326_Remembering_forgetting

[and memorializing forensics' past Considering forensics from a collective memory theoretical perspective](#)

44. Compton, J. (2006). Serious as a heart attack: Health-related content of late night comedy television. *Health Communication, 19*(2), 143-151. doi: https://doi.org/10.1207/s15327027hc1902_6
45. Compton, J. (2005). Rising to the challenge or cracking under pressure: Time scarcity and effects on limited preparation events performance. *The Forensic of Pi Kappa Delta, 90*, 1-15. Available: https://www.researchgate.net/publication/319552327_Rising_to_the_challenge_or_cracking_under_pressure_Time_scarcity_and_effects_on_performance_in_limited_preparation_events
46. Compton, J. (2005). Tracing the roots of resistance to influence: Comparison, contrast, and synthesis of Aristotelian rationality and inoculation. *STAM Journal, 35*, 1-23. Available: https://www.researchgate.net/publication/319552081_Tracing_the_roots_of_resistance_to_influence_Comparison_contrast_and_synthesis_of_Aristotelian_rationality_and_inoculation
Winner, Top Manuscript Award: Central States Communication Association.
47. Compton, J., & Pfau, M. (2005). Inoculation theory of resistance to influence at maturity: Recent progress in theory development and application and suggestions for future research. *Annals of the International Communication Association, 29* (1), 97-145. doi: <https://doi.org/10.1080/23808985.2005.11679045>
48. Compton, J. (2004). A scarcity principle explanation of novelty in forensics performance. *The Forensic of Pi Kappa Delta, 124*-132. Available: https://www.researchgate.net/publication/319552241_A_scarcity_principle_explanation_of_novelty_in_forensics_performance
49. Compton, J., & Pfau, M. (2004). Use of inoculation to foster resistance to credit card marketing targeting college students. *Journal of Applied Communication Research, 32*, 343-364. doi: <https://doi.org/10.1080/0090988042000276014>
50. Pfau, M., **Compton, J.**, Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2004). The traditional explanation for resistance versus attitude accessibility: Do they trigger distinct or overlapping processes of resistance? *Human Communication Research, 30*(3), 329-360. doi: <https://doi.org/10.1111/j.1468-2958.2004.tb00735.x>

Chapters

1. Compton, J., & Mason, A. (2020). Narrative and the inoculation theory of resistance to influence. In S. S. Dunn & G. Nisbett (Eds.), *Innovations and implications of persuasive narrative* (pp. 23-42). Peter Lang Publishing.
2. Compton, J. (2020). Inoculation against/as character assassination. In M. Icks, J. Keohane, E. Shiraev, & S. Samoilenko (Eds.), *The Routledge handbook of character assassination and reputation management*. London: Routledge.
3. Compton, J. (2019). Inoculation theory and metaliterate learning. In T. P. Mackey & T. Jacobson (Eds.), *Metaliterate learning in the post-truth world* (pp. 63-79). Chicago: ALA Publishing.

4. Compton, J. (2019). A vaccine for boredom? Considering inoculation theory as a messaging strategy to better engage, and retain, a millennial workforce. In S. A. Smith (Ed.), *Recruitment, retention, and engagement of a millennial workforce* (pp. 163-176). Landham, MD: Lexington Books.
5. Compton, J. (2018). Inoculating against/with political humor. In J. Baumgartner & A. B. Becker (Eds.), *Political humor in a changing media landscape: A new generation of research* (pp. 95-114). Landham, MD: Lexington Books.
6. Compton, J., & Ivanov, B. (2018). Inoculation messaging. In B. Jackson, J. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity*. (pp. 73-90). Abington, UK: Routledge.
7. Boone, S., Chaney, S. B., **Compton, J.**, Donahue, C., & Gocsik, K. (2015). Imagining a writing and rhetoric program based on principles of knowledge ‘transfer’: Dartmouth’s Institute for Writing and Rhetoric. In M. J. Reiff, A. Bawarshi, M. Ballif, & C. Weisser (Eds.), *Ecologies of writing programs: Program profiles in context* (pp. 163-194). Anderson, SC: Parlor.
8. Compton, J. (2013). Inoculation theory. In J. P. Dillard & L. Shen (Eds.), *The Sage handbook of persuasion: Developments in theory and practice*, 2nd ed., (pp. 220-237). Los Angeles, CA: Sage.
9. Compton, J. (2012). Frustration vaccination? Inoculation theory and digital learning. In S. P. Ferris (Ed.), *Teaching, learning and the net generation: Concepts and tools for reaching digital learners* (pp. 61-73). Hershey, PA: IGI Global.
10. Compton, J. (2011). Cramer vs. (Jon Stewart’s characterization of) Cramer: Image repair, late night political humor, and The Daily Show. In T. Goodnow (Ed.), *The Daily Show and rhetoric: Arguments, issues and strategies* (pp. 43-58). Landham, MD: Lexington Books.
11. Compton, J. (2011). Surveying scholarship on *The Daily Show* and *The Colbert Report*. In A. Amarasingam (Ed.), *The Colbert/Stewart effect: Essays on the real impacts of fake news* (pp. 9-33). Jefferson, NC: McFarland and Company.
12. Kaylor, B., & **Compton, J.** (2009). Papal punchlines: How late night comics addressed Pope John Paul II’s death. In J. R. Blaney & J. P. Zompetti (eds). *The rhetoric of Pope John Paul II* (pp. 3-22). Landham, MD: Lexington Books.
13. Compton, J. (2008). More than laughing? Survey of political humor effects research. In Morris, J. S., & Baumgartner, J. C. (Eds.) *Laughing matters: Humor and American politics in the media age* (pp. 39-66). New York: Routledge.
14. Compton, J. (2008). Political punditry in punchlines: Late night comics take on the 2004 presidential debates. In Morris, J. S., & Baumgartner, J. C. (Eds.) *Laughing matters: Humor and American politics in the media age* (pp. 171-186). New York: Routledge.

Book

B. Jackson, J. Dimmock, & **J. Compton** (Eds.) (2018). *Persuasion and communication in sport, exercise, and physical activity*. Abington, UK: Routledge.

Other writings

1. Compton, J. (under review). Inoculation theory. In E. Ho, C. Bylund, & J. van Weert (Eds.), *The International Encyclopedia of Health Communication*.

2. Compton, J. (2018, March). Osler's Man's Redemption of Man: Preemptive protection, attitudinal inoculation, and smallpox inoculation. *Proceedings of the 2018 conference of the Society for the Academic Study of Social Imagery*, edited by T. G. Endres.
3. Jackson, B., Dimmock, J., & **Compton, J.** (2018). Preface. In B. Jackson, J. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity*. (pp.xxi-xxiv). Abington, UK: Routledge.
4. van der Linden, S., Roozenbeek, J., Oosterwoud, R., **Compton, J.**, & Lewandowsky, S. (2018). The science of prebunking: Inoculating the public against fake news. In *Written evidence submitted to the Parliamentary Inquiry on Fake News*. Available: <http://data.parliament.uk/writtenevidence/committeeevidence.svc/evidencedocument/digital-culture-media-and-sport-committee/fake-news/written/79482.html>
5. Compton, J. (2017). A note from the outgoing editor. *The Forensic of Pi Kappa Delta*, 102(1), 1.
6. Compton, J. (2015). Remembering Bob Derryberry, five years later. *The Forensic of Pi Kappa Delta*, 100(2), 1-2.
7. Compton, J. (2012). Introduction to The Forensic special issue: Forensics and the Net Generation. *The Forensic of Pi Kappa Delta*, 97(2), 1-2.
8. Compton, J. (2010). Remembering Bob Derryberry. *STAM Journal*, 40, 97-99.
9. Compton, J. (2010). Viewing speech ghostwriting ethics through metaphors. Ethics Update: Newsletter of the Ethics Institute at Dartmouth College.
10. Compton, J. (2006). [Review of the book *Campaigning for hearts and minds: How emotional appeals in political ads work*, by Ted Brader]. *Journal of Communication*, 56(3), 635-636.
11. Compton, J. (2004, April). Featured resource: The American Newspaper Repository. *Political Communication Report*, 14(2).

competitive
conference
papers

1. Mason, A., & **Compton, J.** (2021, March). *Severity, susceptibility, efficacy, certainty and salience: Insights from early-stage 'vestedness' of Midwestern populations toward the novel coronavirus (COVID-19)*. Central States Communication Association Conference (Virtual). [non-presenter] *Winner, Top Paper Panel: Health Communication Division.
2. Compton, J., Wigley, S., & Samoilenko, S. A. (2021, March). *Inoculation theory and public relations*. Eastern Communication Association Annual Conference (Virtual). [non-presenter]
3. Compton, J. (2020, November). *Evidence of inoculation theory in The Evidence at Large (1805): Finding an inoculation rhetorical strategy in the Preface to House of Commons' vaccine inoculation testimony and debate*. Rhetorical and Communication Theory Division, National Communication Association. [not presented]
4. Compton, J. (2020, November). *Threat and/ in inoculation theory*. Communication and Social Cognition Division, National Communication Association. [not presented]

5. Compton, J., van der Linden, S., Cook, J., & Basol, M. (2019, May). *Inoculation theory and science communication: Extant findings and new directions*. Environmental Communication Division, International Communication Association: Washington DC.
6. Compton, J. (2019, November). *Spreading inoculation, revisited*. Communication and Social Cognition Division, National Communication Association: Baltimore, MD.
7. Compton, J., & Mason, A. (2019, November). *Immunization communication in Mister Rogers' Neighborhood: Inoculation theory, health messaging, and children's entertainment television*. Health Communication Division, National Communication Association: Baltimore, MD.
8. Parsons, M., & **Compton, J.** (2019, March). *Image attacks, image repair, and rhetorical pivots: Trump's image repair effort after attacks for mocking a journalist's disability*. Character Assassination and Reputation Politics Conference: Arlington, VA.
9. Compton, M. (2019, March). *Inoculation theory, source derogation, and media credibility*. Character Assassination and Reputation Politics Conference: Arlington, VA.
10. Compton, J. (2019, January). *Medieval mithridatism and/as attitudinal inoculation in popular culture*. Researching, Teaching, and Learning the Middle Ages through Popular Culture: Medievalism and All That. Accademia Europea di Firenze, Florence, Italy.
11. Compton, J. (2018, November). *No explanation image repair*. Rhetorical and Communication Theory Division, National Communication Association: Salt Lake City, UT.
12. Compton, J. (2018, November). *Inoculation theory and misremembered child car seat occupancy*. Applied Communication Division, National Communication Association: Salt Lake City, UT.
13. Compton, J. (2018, November). *Inoculate yourself with the word of God?: Persuasion, inoculation, medical inoculation and religious rhetoric*. Religious Communication Association: Salt Lake City, UT.
14. Compton, J. (2018, March). *Osler's Man's Redemption of Man: Preemptive protection, attitudinal inoculation, and smallpox inoculation*. Society for the Academic Study of Social Imagery Conference: Greeley, CO.
15. Compton, J. (2017, November). *Prophylactic versus therapeutic inoculation treatments for resistance to influence*. Social Cognition Division, National Communication Association: Dallas, TX.
16. Compton, J. (2017, March). *Inoculation theory, image repair, image prepare, and character assassination*. Presented at Character Assassination & Reputation Politics Conference: Arlington, VA.
17. Compton, J., & Compton, J. L. (2017, March). *Image repair, image prepare, and high school football: The Camden Hills case*. Presented at Summit on Communication and Sport: Phoenix, AZ.
18. Jackson, B., **Compton, J.**, Thornton, A., & Dimmock, J. (2016, November). *Rethinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears*. Communication Apprehension and Competence Division, National Communication Association: Philadelphia, PA.
*Winner, Top Paper Panel: Communication Apprehension and Competence Division.

19. Compton, J., & Compton, J. L. (2016, March). *The athlete's image, visual representation, and image repair: Tom Brady, Jane Rosenberg, and the courtroom sketches*. International Association for Communication and Sport 2016 Summit: Grand Rapids, MI.
20. Compton, J. (2015, November). *Inoculation, racism, and dialogue*. Black Caucus, National Communication Association: Las Vegas, NV.
21. Compton, J., & Ivanov, B. (2014, November). *Reconsidering the role(s) of affect in inoculation theory-conferred resistance to influence*. Communication and Social Cognition Division & Interpersonal Communication Division, National Communication Association: Chicago, IL.
22. Compton, J. (2014, April). *Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign*. Rhetoric & Public Address Division, Eastern Communication Association: Providence, RI.
23. Compton, J., & Compton, J. L. (2014, March). *"Better and safer": Image repair strategies in open letters to fans of the National Football League about concussion prevention*. International Association for Communication and Sport 2014 Summit: New York City.
24. Compton, J. (2013, November). *Sorry sorries: Image repair after regretted apologies*. Rhetorical and Communication Theory Division, National Communication Association: Washington, D.C.
25. Compton, J. (2012, November). *Image prepare: Image repair, inoculation theory, and anticipated attacks*. Rhetorical and Communication Theory Division, National Communication Association: Orlando, FL.
26. Compton, J., & Compton, J. L. (2012, August). *College sports, losing seasons, and image repair through letters to fans*. Association for Education in Journalism and Mass Communication: Chicago, IL.
27. Miller, B., & **Compton, J.** (2012, May). *Outburst rhetoric: Re/Framing identification in an age of incivility*. Rhetoric Society of America: Philadelphia, PA.
28. Compton, J. (2012, April). *Unintended inoculation in broadcast news: Could a point/counterpoint pattern inoculate against future attitudinal change?* Broadcast Education Association: Las Vegas, NV.
29. Compton, J., & Kaylor, B. T. (2012, April). *Inoculating against small pox inoculation objections in Reverend Cooper's Letter to a Friend in the Country*. Rhetoric and Public Address Division, Eastern Communication Association: Cambridge, MA.
*Winner, Top Paper Panel: Rhetoric and Public Address Division.
30. Compton, J. (2011, November). *Late-night television comedy, mid-afternoon congressional testimony: Attacks on Stephen Colbert's House Judiciary committee appearance*. Political Communication Division, National Communication Association: New Orleans, LA.
31. Compton, J. (2011, April). *The inoculated news consumer: Attitudinal inoculation theory, information processing, and attitudes*. Broadcast Education Association: Las Vegas, NV.
*Winner, 2nd Place Debut Paper Award: News Division.
32. Compton, J. (2011, April). *An inoculation theory check-up: Future directions for inoculation theory-based health campaigns*. Applied Communication Division, Eastern Communication Association: Arlington, VA.
*Winner, Top Paper Panel: Applied Communication Division.

33. Compton, J. (2011, April). *Indecision 1940: Gracie Allen's (1940) and Stephen Colbert's (2007) celebrity presidential campaigns on television and radio*. Popular Culture Association and American Culture Association: San Antonio, TX.
34. Compton, J., & Miller, B. (2010, November). *Late night comedy, public relations, and image repair: Letterman responds twice to the Palin joke controversy*. National Communication Association: San Francisco, CA.
35. Compton, J. (2010, June). *Live from D.C.: Saturday Night Live political parody references in presidential rhetoric*. International Communication Association: Singapore.
36. Compton, J. (2010, April). *Mentions of late night television talk shows in presidential rhetoric*. Political Communication Division, Eastern Communication Association: Baltimore, MD.
37. Compton, J. (2010, March). *Viewing ghostwriting ethics through metaphors*. Association for Practical and Professional Ethics: Indianapolis, IN.
38. Compton, J., Craig, E. A., & Mirfin, Jr., D. (2009, November). *Image restoration strategies in presidential interregnum rhetoric*. National Communication Association: Chicago, IL.
39. Braunstein, L., & **Compton, J.** (2009, October). "Let us cultivate our garden": *Collaborating with faculty at your institution*. Conference for New England Academic Librarians: Hanover, NH.
40. Compton, J. (2009, June). *When voters laugh: Reviewing research of political humor effects*. International Society for Humor Studies: Long Beach, CA.
41. Compton, J. (2009, February). *Responsive audiences, responsive speakers*. The Brigrance Colloquy for Public Speaking as a Liberal Art, Wabash College Rhetoric Department: Crawfordsville, IN.
42. Compton, J. (2007, November). *Forensics metaphors: Comparisons within and about intercollegiate forensics*. National Communication Association: Chicago, IL.
43. Craig, E., & **Compton, J.** (2007, November). *Understanding forensics: Metaphoric explanations in popular press*. National Communication Association: Chicago, IL.
44. Compton, J., & Kaylor, B. (2006, November). *Forensics stories: Considering impacts of narratives on how we view and do intercollegiate speech and debate*. National Communication Association: San Antonio, TX.
45. Kaylor, B., & **Compton, J.** (2006, November). *Let me tell you a story: Analyzing narratives in competitive oratories*. National Communication Association: San Antonio, TX.
46. Compton, J. (2005, November). *Forensic acclamation: Approaching intercollegiate speech and debate from an acclaiming theoretical typology*. National Communication Association: Boston, MA.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
47. Compton, J., & Pfau, M. (2005, May). *Effects of late night political comedy on perceptions of candidates during the primaries*. International Communication Association: New York City, NY.
48. Compton, J. (2005, April). *Political punditry in punchlines: Late night comics' treatments of presidential debates*. Midwest Political Science Association: Chicago, IL.
49. Compton J., & Pfau, M. (2004, November). *Resistance to ridicule: Inoculating against political attack in late-night comedy*. National Communication Association: Chicago, IL.

50. Compton, J., & Pfau, M. (2004, November). *Using inoculation to mitigate against plagiarism: Confirmation of inoculation's effects on involvement and attitude accessibility, and new insights into rational and affective message approaches*. National Communication Association: Chicago, IL.
51. Compton, J. (2004). *Remembering, forgetting, and memorializing the past: Considering forensics from a collective memory theoretical perspective*. National Communication Association: Chicago, IL.
*Winner, Top Paper: Pi Kappa Delta Honorary Division
52. Compton, J., & Pfau, M. (2004, May). *Use of inoculation to foster resistance to credit card marketing toward college students*. International Communication Association: New Orleans, LA.
53. Compton, J. (2003, November). *Rising to the challenge or cracking under pressure? Time scarcity and effects on limited preparation events performance*. National Communication Association: Miami Beach, FL.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
54. Compton, J. (2003, November). *Prescription for a positive image: Politics, illness, and image restoration*. National Communication Association: Miami Beach, FL.
55. Compton, J. (2003, November). *Mars or busted image: The mediated image restoration strategies of NASA in response to their Mars Polar Lander failure*. National Communication Association: Miami Beach, FL.
56. Pfau, M., **Compton, J.**, Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2003, May). *Inoculation, mental processing, and time: The short- and long-term influence of associative networks in the process of resistance to counterattitudinal influence*. Social Cognition Division, International Communication Association: San Diego, CA.
*Winner, Top Four Paper Panel: Social Cognition Division.
57. Compton, J. (2002, November). *A scarcity principle explanation of novelty in forensics performance*. National Communication Association: New Orleans, LA.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
58. Compton, J. (1999, October). *The violent mutation of Straight Edge: Examining a social movement's use of the media for image restoration*. Sooner Communication Conference: Norman, OK.
*Winner, Top Three Paper Award.
59. Compton, J., & Dyer, S. (1998, November). *Theories of verbal aggression, argumentation (ad hominem) and agenda setting: An unlikely team to uncover negative communication strategies*. National Communication Association: Chicago, IL.

talks

1. *Inoculation theory*. Center for Generative Communication, University of Florence: Florence, Italy. January 2019.
2. *Inoculation and/as doubt: Resources and motivation to resist*. Belief Default Symposium. Hamline University: St. Paul, Minnesota, USA. April 2018.
3. *Public speaking & dialogue*. Invited by King Scholars/FYSEP Programs, Dartmouth College. Fall 2018
4. *Inoculation theory*. "Fake News: Identification, susceptibility, and inoculation," NATO USSOCOM Joint Senior Psychological Operations Conference. Florida, USA. Fall 2017.

5. *Resistance to influence and information inoculation*. Launch of the 13-part series, “Resistance to Influence and Information Inoculation,” of the Department of Defense’s Strategic Multilayer Assessment program. Spring 2017.
6. *Understanding emotions*. Invited by Dean of the College as part of the Arthur Vining Davis Foundations Pilot Grant, Dartmouth College. Winter 2017.
7. *Public speaking & dialogue*. Invited by King Scholars Program, Dartmouth College. Fall 2017.
8. *Writing and/as inoculation*. ‘College Writing’: From the 1966 Dartmouth Seminar to Tomorrow, Dartmouth College. Summer 2016.
9. *The practice of speech*. Invited by the School of Sport Science, Exercise and Health. University of Western Australia. Perth, Western Australia. Fall 2015.
10. *Speaking with: A conversation with Prof. Josh Compton*. Invited by Laurie McMillin, Professor and Chair, Rhetoric and Composition, Oberlin College, Oberlin, Ohio, USA. Winter 2015.
11. *w/ not @*. Invited by Dartmouth Libraries Education and Outreach Program, Dartmouth College. Winter 2015.
12. *Speaking with: A conversation with Professor Compton*. Invited by the Dartmouth Parliamentary Debate team, Dartmouth College. Winter 2015.
13. *Speaking with: A conversation with Professor Compton*. Invited by Monika Otter and Tommy O’Malley (co-directors). English Honors, Dartmouth College. Spring 2014.
14. *Speaking with: A Conversation with Professor Compton*. Invited by Dartmouth Tour Guide Program, Dartmouth College. Spring 2014.
15. *Defining (v.) talk, defining (adj.) talk, and the basic course*. Keynote speech for the Basic Communication Course Conference, Eastern Communication Association, Pittsburgh, Pennsylvania, USA. April 2013.
16. *Speaking with: A Conversation with Professor Compton*. Invited by Primit Chaudhuri (director). Classics Department Honors Theses, Dartmouth College. Fall 2012.
17. *Introduction of David McCullough*. Keynote Speaker for Writing and the Social Sciences, Writing Summit 2012, Dartmouth College. Fall 2012.
18. *Speaking with: A conversation with Professor Compton*. Invited by Margaret Williamson (Director of Graduate Studies in Comparative Literature). Comparative Literature graduate program, Dartmouth College. Winter 2012.
19. *So much more than spelling and telling: Cutting-edge communication at Dartmouth*. Co-speaker. Board of Trustees and Administration, Dartmouth College. Summer 2011.
20. *Speaking with: A conversation with Professor Compton*. Invited by Undergraduate Admissions Office, Dartmouth College. Summer 2011.
21. *Aud1ence: A conversation with Professor Compton*. Invited by Pan Asian Council, Dartmouth College. Spring 2011.
22. *Speaking with an audience: A conversation with Professor Compton*. Invited by Mellon Mays Undergraduate Fellowship Program, Dartmouth College. Winter 2011.
23. *The Will-I-Tell overture: Rethinking telling in public speaking*. Invited by Global Leadership Program, Dartmouth College. Winter 2011.
24. *Aud1ence: A conversation with Professor Compton*. Invited by Pan Asian Council, Dartmouth College. Winter 2010.
25. *Speech in the Institute for Writing and Rhetoric*. Invited by the Dartmouth Class of 1962. Lyme, New Hampshire, USA. Fall 2010.

26. *Freespeaking*. Invited presenter. Dartmouth Centers Forum, Dartmouth College. Fall 2010.
27. *Cullet and batch, tradition and change: Intercollegiate forensics and pedagogy*. Keynote speech for the Bob R. Derryberry School of Communication Arts, Bolivar, Missouri. Spring 2010.
28. *w/ not @*. Invited by Dartmouth College Libraries. Fall 2009.
29. *Presentations that feel more like discussions*. Invited by Dartmouth Center for the Advancement of Learning, Active Learning Institute. Dartmouth College. Fall 2009.
30. *A conversation with Professor Compton*. Invited by Rocky VoxMasters, Dartmouth College. Winter 2009.
31. *Communicating we: Effective group presentations*. Invited by Dartmouth Institute for Health Policy and Clinical Practice, Dartmouth College. Winter 2009.
32. *w/ not @: Speech as dialogue*. Invited by Academic Skills Center, Dartmouth College. Fall 2008.
33. *Image repair*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Spring 2006.
34. *Image repair*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Spring 2005.
35. *Image repair*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Fall 2004.
36. *Inoculation theory*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Spring 2006.
37. *Inoculation theory*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Spring 2005.
38. *Inoculation theory*. Invited by the Department of Defense Communication Program, University of Oklahoma, Norman, Oklahoma, USA. Fall 2004.

Workshops

1. *Preemptive feedback: How we can affect student responses to critical feedback*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2018.
2. *Speaking about public speaking, before public speaking, for better public speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2017.
3. *Award winning writing and speaking: A panel of student prize winners of Dartmouth writing and speaking contests*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2017.
4. *Integrating portfolios and reflective writing: A faculty panel*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2016.
5. *Fear shot: Inoculating students against public speaking anxieties before presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2016.
6. *Fear(s) of public speaking in the classroom: How to talk about it and what to do about it*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2015.

7. *Inoculation theory: Speech, persuasion, resistance, and learning*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2015.
8. *Public listening: What the latest research tells us about how, when, and why audiences listen to presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2014.
9. *Space, design, and format: Key principles and teaching practices*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2014.
10. *How students (and their professors) respond to arguments and counterarguments in their writing and speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2014.
11. *Rethinking voice and delivery in public speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2013.
12. *Professor Seuss: Teaching spoken argument with Bartholomew and the Oobleck*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2012.
13. *Conceptual considerations of SPSS and other statistical software*. Summer Seminar for Composition Research, Dartmouth College. Summer 2012.
14. *Speaking of speech: Helping students (re)define communication in the classroom and beyond*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2012.
15. *Inoculation theory, persuasion, and learning*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2011.
16. *Block talk: Perspectives on writer's and speechwriter's block*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2010.
17. *Curiously enough: Dialogic classroom discussions*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2009.
18. *Communicating we: Effective group presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2009.
19. *Better audiences, better speeches: Using peer evaluations with student presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2009.
20. *w/ not @: Designing engaging speaking assignments*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2008.

events *Major events*

1. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2019.
2. The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Peter Robinson, former speechwriter for President Ronald Reagan, and David Cavell, former speechwriter for President Barack Obama] Spring 2019.

3. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2018.
4. The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Mary Kate Cary, former speechwriter for President George W. Bush, and Stephen Krupin, former speechwriter for President Obama] Spring 2018.
5. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2017.
6. The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring David Cavell, former speechwriter for President Obama, and Peter Robinson, former speechwriter for President Reagan] Spring 2017.
7. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2016.
8. The Art of Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Don Baer, former speechwriter for President Clinton, and Clark Judge, former speechwriter for President Reagan] Winter 2016.
9. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Organizer. Dartmouth College. Spring 2015.
10. The Art of Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Walter Shapiro, former speechwriter for President Carter, and Peter Robinson, former speechwriter for President Reagan] Winter 2015.
11. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2014.
12. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2013.
13. The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Don Baer, former speechwriter for President Clinton, and Michael Gerson, former speechwriter for President George W. Bush] Fall 2013.
14. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2012.
15. Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College [featuring Peter Robinson, former speechwriter for President Reagan, and Don Baer, former speechwriter for President Clinton]. Fall 2012.
16. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2011.
17. The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2010.

grants,
honors,
& awards

1. Top Paper Panel, Health Communication Division, Central States Communication Association, 2021
2. Rex Mix Program of Excellence Award, Undergraduate College and University Section, National Communication Association, 2018
3. Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College, 2017-18
4. Dean of Faculty Mentoring Award, Dartmouth College, 2017-18
5. Arthur Vining Davis Foundations Pilot Grant, "Emotional Intelligence," House Community mini-seminar, Dartmouth College, 2017
6. Top Paper Panel, Communication Apprehension and Competence Division, National Communication Association, 2016
7. Dartmouth Fellow, 50th Anniversary Dartmouth Institute, 2016
8. Outstanding Manuscript Award, Central States Communication Association, 2016
9. L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta, 2015
10. University of Western Australia Research Collaboration Award. Promoting healthy attitudes and behaviours: Optimising the delivery of inoculation treatments in high school health education. Associate Investigator. 2015
11. Marion and Jasper Whiting Foundation Fellowship. Project title: Attitudinal inoculation theory and public health: Communication, education, and learning. Principal Investigator. 2015
12. Distinguished Lecturer Award, Dartmouth College, 2014
13. University of Western Australia Research Collaboration Award. Project title: Attitude immunisation: Using inoculation theory to promote healthy behaviour among high school students. Associate Investigator. 2013
14. Year of the Arts Faculty Grant. The Art of Presidential Speechwriting: Writing, Speaking, and Writing for Speaking. 2013
15. Top Paper Panel, Rhetoric and Public Address Division, Eastern Communication Association, 2012
16. Dartmouth Center for the Advancement of Learning Travel Grant, Dartmouth College, 2012
17. Writing Summit Fellow, Dartmouth College, 2011-2012
18. 2nd Place Debut Paper, News Division, Broadcast Education Association, 2011
19. Top Paper Panel, Applied Communication Division, Eastern Communication Association, 2011
20. Selected Attendee, The Best Teachers Institute, 2010
21. Dickey Center International Travel Grant, Dartmouth College, 2010
22. Dartmouth Center for the Advancement of Learning Grant, Dartmouth College, 2010
23. Thomas D. Sayles, Jr. (?54) Fund for Faculty Research and Development in Applied and Professional Ethics, The Ethics Institute, Dartmouth College, 2010
24. Faculty Innovation Program/Learning Technology Venture Fund Award, Classroom Speech Recording, Dartmouth College, 2009
25. 40 Under 40 Leadership Award, *Springfield Business Journal*, 2008
26. L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta, 2007

27. Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2007
28. Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2006
29. Outstanding Manuscript Award, Central States Communication Association, 2006
30. Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2005
31. Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2005
32. Bob R. Derryberry New Forensics Educator Award, Pi Kappa Delta, 2005
33. Outstanding Professor, National Speakers Association, 2005
34. Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2004
35. Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2004
36. H. W. Cummings Dissertation Proposal Award, University of Oklahoma, 2004
37. Top Paper Panel, Information Systems, International Communication Association Annual Conference, 2003
38. Top Paper, Pi Kappa Delta, National Communication Association Annual Conference, 2003
39. Top Panel, Pi Kappa Delta, National Communication Association Annual Conference, 2003
40. Graduate Student Teaching Award, Instructional Division, International Communication Association, 2003
41. Top Paper, Pi Kappa Delta, National Communication Association Annual Conference, 2002
42. Top Panel, Pi Kappa Delta, National Communication Association Annual Conference, 2002
43. Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2002
44. Outstanding Graduate Research, Missouri State University, 2000
45. Top Paper Panel, Sooner Communication Conference, University of Oklahoma, 1999

service

1. Chair, Ad Hoc Tenure and Promotion Committee, Institute for Writing and Rhetoric, Dartmouth College 2020-2021
2. Book Review Editor, *Journal of Communication*, 2018-present
3. Associate Editor, *Health Communication*, 2019-present
4. Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016 and Fall 2016
5. Group Advisor, Class of 2020, Dartmouth College, Fall 2016
6. Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008-2010, 2010-2011, 2014-2016, 2017-present
7. Editor, *The Forensic of Pi Kappa Delta*, 2013-2017

8. Status Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2013-2014
9. Faculty Search Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008-2009, 2010-2011, 2013-2014
10. Positions Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2012-2013
11. Writing Summit Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2011
12. Steering Sub-Committee, Communication in the Disciplines, Institute for Writing and Rhetoric, Dartmouth College, 2008-2010, 2010-2011
13. Department Chair, School of Communication Arts, Southwest Baptist University, 2005-2008
14. Senator, Faculty Senate, Southwest Baptist University, 2005-2007
15. Chair, Interdisciplinary Studies Committee, Southwest Baptist University, 2004-2005, 2005-2006
16. Assistant Editor, *Political Communication Report* [publication of the American Political Science Association and International Communication Association] 2001-2004

Reviewer for:

1. French National Cancer Institute (INCa): 2018
2. United States National Science Foundation (NSF): 2020
3. *Arts and Humanities in Higher Education*: 2015
4. *Communication Quarterly*: 2020, 2017
5. *Communication Monographs*: 2021
6. *Communication Reports*: 2012
7. *Communication & Sport*: 2021, 2019, 2018, 2017, 2014
8. *Communication Studies*: 2020, 2019, 2018
9. *Communication Theory*: 2017, 2014, 2010
10. *Environmental Research Letters*: 2017
11. *The Forensic of Pi Kappa Delta*: 2018
12. *Health Communication*: 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009
13. *Human Communication Research*: 2018
14. *The Humanities Collection*: 2017
15. *HUMOR: Journal of the International Society for the Scholarly Study of Humor*: 2011
16. *International Journal of Communication*: 2011
17. *International Journal of the Image*: 2016, 2015
18. *Journal of Advertising*: 2010
19. *Journal of Applied Communication Research*: 2017, 2012
20. *Journal of Broadcasting & Electronic Media*: 2017
21. *Journal of Communication*: 2019, 2015, 2014, 2013
22. *Journal of Communication and Media Studies*: 2017
23. *Journal of Contingencies & Crisis Management*: 2016
24. *Journal of Drug Issues*: 2018
25. *Journal of Information Technology & Politics*: 2021
26. *Journal of Sport and Exercise Psychology*: 2019, 2018
27. *Journalism & Mass Communication Quarterly*: 2016

28. *Mass Communication & Society: 2016, 2015, 2014, 2013*
29. *Oxford Bibliographies: 2017*
30. *Preventive Medicine: 2020, 2016*
31. *Public Opinion Quarterly: 2020, 2014, 2013*
32. *Science Communication: 2019*
33. *Southern Communication Journal: 2021*

Cited/Referenced in: *The New York Times, The Washington Post, U.S. News & World Report, The Boston Globe, The Los Angeles Times, The Kansas City Star*

sample
courses
created
and taught

Speech 20: Public Speaking [a course that “build(s) on ancient rhetorical of canons while recognizing unique challenges of contemporary public speaking”]

Evaluation data (F’08 - W’20): 97% of students (n=281) rated the overall quality of this class “excellent” (n=225) or “very good” (n=47); 96% of students (n=277) rated the overall quality of my teaching “excellent” (n=225) or “very good” (n=40).

Speech 25: Persuasive Public Speaking [“...we will consider the process of persuasive public speaking from the origination of an idea through post-speech analysis and evaluation...”]

Evaluation data (W’09, W’10, Sp’14, Sp’16, F’17): 91% of students (n=70) rated the overall quality of this class “excellent” (n=50) or “very good” (n=14); 94% of students (n=66) rated the overall quality of my teaching “excellent” (n=53) or “very good” (n=9).

Speech 30: Speechwriting [“...students will compare speechwriting with other types of writing, celebrating the unique challenges of writing for the ear.”]

Evaluation data (Sp’09, Sp’10, F’10, Sp’13, Sp’17, Sp’19): 95% of students (n=65) rated the overall quality of this class “excellent” (n=46) or “very good” (n=16); 95% of students (n=64) rated the overall quality of my teaching “excellent” (n=50) or “very good” (n=11).

Speech 32: Legal Rhetoric [students “will explore the unique challenges of legal argumentation, the style and structure of judicial written opinions, the types of legal/political speech that characterize lawmaking, and the classical rhetorical tools and techniques that underpin them all.”]

Evaluation data (W’12): 100.0% of students (n=15) rated the overall quality of this class “excellent” (n=8) or “very good” (n=7); 100.0% of students (n=15) rated the overall quality of my teaching “excellent” (n=12) or “very good” (n=3).

Speech 34: Image Rhetoric [“...builds on classic and modern work in apologetics and persuasion, including studies of politics, entertainment, and commerce.”]

Evaluation data (F’14, F’18): 95% of students (n=22) rated the overall quality of this class “excellent” (n=19) or “very good” (n=2); 100% of students (n=21) rated the overall quality of my teaching “excellent” (n=20) or “very good” (n=1).

Speech 40: Resistance to Influence: Inoculation Theory-Based Persuasion [students “will trace inoculation’s development; reconsider some of its assumptions; explore its application in contexts of health, politics, and marketing; and discuss ethics of resistance-based message strategies.”]

Evaluation data (W’11, W’13, W’18, W’20): 97% of students (n=37) rated the overall quality of this class “excellent” (n=32) or “very good” (n=4); 97% of students (n=34) rated the overall quality of my teaching “excellent” (n=32) or “very good” (n=1).

brief bio

Josh Compton (Ph.D., University of Oklahoma, 2004) is Associate Professor of Speech at Dartmouth College. His research explores image at two distinct points: before an image attack (inoculation theory) and after an image attack (image repair theory), with special attention to the contexts of health, sport, and political humor. His scholarship appears in journals such as *Communication Monographs*, *Communication Theory*, *Annals of the International Communication Association*, *Human Communication Research*, *Frontiers in Psychology*, and *PLoS ONE*, and he authored the inoculation theory chapter in *The Sage Handbook of Persuasion* (Sage) and co-authored the inoculation theory chapter in *Persuasion and Communication in Sport, Physical Activity, and Exercise* (Taylor Francis). Josh has been an invited expert for the Department of Defense’s Strategic Multilayer Assessment program (USA) and NATO’s and USSOCOM’s Joint Senior Psychological Operations Conference, and is a member of the Global Experts on Debunking of Misinformation group. He has been named Distinguished Lecturer by Dartmouth College and has won the Outstanding Professor Award from the National Speakers Association and the L. E. Norton Award for Outstanding Scholarship. He currently serves as the Book Review Editor for *Journal of Communication*.